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# Making Sustainability Initiatives Successful



## Many initiatives fail to deliver their objectives

We instinctively know this from our experiences, be that major infrastructure projects completed late and overbudget, initiatives at work that start and are never heard of again or simply our annual new years' resolutions.

We know that failed initiatives create a fatigue and cynicism, which negatively impacts future efforts. We think this is a real problem when considering sustainability initiatives. Can they afford to fail?

There is no single answer to why projects fail, but one common factor is that creating change is quite difficult, it takes more than a good idea.

**We also know that most sustainability initiatives are led by inspired, dedicated and caring people.**

## How we can help you

As a purpose driven business Temple want all sustainability initiatives to have the best chance of success, and to this end **we are offering a free workshop** to start your project.

We combine Temple's **technical expertise** with Project Partners' **change management excellence** to help you turn your aspirations into action.

The change management led approach to delivering environmental and social sustainability determines your aspirations, motivations, and constraints to develop your sustainability objectives from the outset. We work collaboratively to understand your business, challenge assumptions, and ensure clarity of purpose. We aim to upskill and inform our clients with our guidance, building your internal capacity and capability to embed change and deliver your strategy.

### Iain Audus

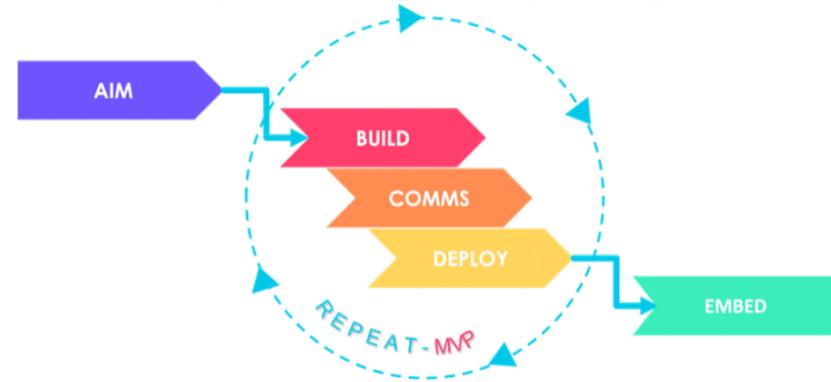
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## Workshop Purpose and Objectives

**To start your change journey, the free workshop will focus on the 'A' (Aim) of the Project Partners ABCDE way to change methodology.**



### Stimulate your thinking and clarify your goals

By understanding your aspirations, motivations, and constraints to change.

### Step by step guide to delivering your change

Create a hypothesis which will clearly articulate your project aims and objectives. This will be the touchpoint for the lifecycle of your project and aid effective communication to stakeholders.

The workshop will enable you to build resilience into your project and maximise the likelihood of successful outcomes. Enabling meaningful change for the planet and people.

### Who should attend?

It is essential that not only the person with the idea attends, but also the decision maker who will agree the project.

### How long is it?

The workshop will last 3 hours.

**Find out more about our project experience on our websites:**

[www.templegroup.co.uk](http://www.templegroup.co.uk) <https://project.partners/>